

Schedule

January 2011 Friday Saturday Sunday
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Friday, January 21, 2011

8:00 AM Dealer set up
 10:00 AM-7:00 PM Show open to public
 2:00 PM Marketing Pens in the 21st Century

Saturday, January 22, 2011

8:00 AM Dealer set up
 10:00 AM-5:00 PM Show open to public
 12:00 AM-2:00 PM Calligraphy Class
 3:00 PM Pen Collecting Seminar

Sunday, January 23, 2011

8:00 AM Dealer set up
 10:00 AM-4:00 PM Show open to public
 12:00 AM-2:00 PM Calligraphy Class
 3:00 PM Pen Repair Seminar

Sponsor

The Visconti Knights Templar and the Divine Proportion ballpoint pen will be featured at the Philadelphia Pen Show



The Philadelphia Pen Show is sponsored by Visconti Pens of Florence, Italy. Visconti pens are distributed within the US by Coles of London.

For further information on how to reach Visconti or its US distributor, see www.philadelphiapenshow.com or Coles of London at www.colesoflondon.com



Information

Visitors

Visitors are welcome for any of the three days. The cost is \$8.00 per day or \$20.00 for the three-day Platinum pass.

Children under 12 are free.

Exhibitors

Cost for a table

Exhibitor may purchase tables for \$195 each. As an Exhibitor, you may purchase as many tables as you want.

Cost for one helper

Each exhibitor is entitled to 2 three-day passes: one for the exhibitor and one for the helper.

Set up time

Set up time is 8 AM each morning.

Table Location

Your table location is strictly "first come, first serve."

Security

The Philadelphia Pen Show staff has made arrangements for security.* You only need to set up once and tear down once.

Location

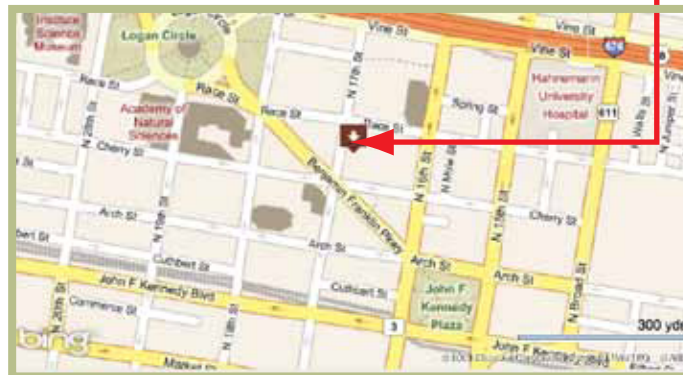
Sheraton Philadelphia Centre City Hotel

17th & Race Street
 Philadelphia, PA 19103

Telephone (215) 448-2000

Special Pen Show Room Rate

\$118 per night, "Philadelphia Pen show rate."



Registration

Questions?

Call (301) 770-PENS (7367)

Name _____

Company _____

Please print

Helper's name _____

Address _____

City _____ State _____

Postal or Zip Code _____

Country _____

E-mail _____

General Admission

_____ one-day pass(es) @ \$8 per day \$ _____

_____ three-day pass(es) @ \$20 per pass \$ _____

Exhibitors

_____ tables @ \$195 per table \$ _____

Check here if you need electricity

Total \$ _____

Check enclosed made payable to "Philadelphia Pen Show." Mail to: 11301 Rockville Pike, Kensington, MD 20895

Charge my credit card (MasterCard, Visa, or Amex)
 (Circle one)

Credit Card No. _____

Expiration Date Month _____ Year _____

Signature _____